

GUIDELINES FOR COMPLETING 2010 CHILDREN'S BOOK COUNCIL DUES INFORMATION

Do not send payment at this time. Complete and return the enclosed information form.
A 2010 dues invoice will be sent to the designated person in your firm.

MEMBERSHIP in the Children's Book Council is by division. The Rules appended to the Children's Book Council Bylaws specify:

Firms, which publish children's books or related products in separate divisions having sustained publishing programs, shall [maintain] a separate membership for each division. "Division" shall mean an imprint or group of imprints that constitute a distinct profit center within a firm.

Membership Categories

REGULAR MEMBERS are companies or divisions of companies actively engaged in publishing trade books for children in the U.S.

Dues Assessment Dues for Regular Members are based on a company's children's book revenues. The incremental dues assessment scale on the reverse of this sheet is provided for your information.

Completing the Dues Information Form Responses to items 1, 2, 3, 4, 6, 7, and 8 are required. We would appreciate your also providing the title count information requested in item 5 to assist us in industry data collection. Title counts do not affect a Regular Member's dues.

ASSOCIATE MEMBERS are companies, actively engaged in publishing trade books for children in the U.S., which have no more than 45 books in print and did not publish more than 12 titles in the previous calendar year.

Dues Assessment Associate Members are assessed a flat fee of \$400 and an invoice may have already been sent to you. Qualification as an Associate Member is determined by title count. If your backlist or 2007 title counts exceed the limitations noted in the preceding paragraph, you should calculate dues as a Regular Member.

Completing the Dues Information Form Responses to items 1, 2, 3, 5, 6, 7, and 8 are required. We would appreciate it if you would also provide the requested sales information in item 4 to assist us in industry data collection. The information is held in confidence. It does not affect an Associate Member's dues.

INITIATING MEMBERS are companies or divisions of companies that plan to but have not yet published trade books for children in the U.S., or that have published their first list but do not yet have a full year's revenue data on which Regular Member dues can be assessed.

Dues Assessment Initiating Members are assessed a flat fee of \$1,200 and an invoice may have been sent to you under separate cover.

Completing the Dues Information Form Responses to items 1, 2, 3, 6, 7, and 8 are required. If you have published your first list, we would appreciate your providing the title count information in item 5 and sales information in item 4 for the period for which you have information.

AFFILIATE MEMBERS are companies whose products for children are related to children's books.

Dues Assessment Affiliate Members are assessed a flat fee of \$1,200.

Completing the Dues Information Form Responses to items 1, 2, 3, 6, 7, and 8 are required. We would appreciate it if you would also provide the requested sales information in item 4 to assist us in industry data collection. The information is held in confidence. It does not affect Affiliate Members' dues.

Regular Members Regular Members' dues are a revenue-based assessment according to the incremental schedule below.

2010 CHILDREN'S BOOK COUNCIL DUES SCHEDULE

Please note: 5% upper and lower caps apply. Your dues for 2010 cannot vary more than 5% from your 2009 dues regardless of revenues.

REGULAR MEMBER DUES SCHEDULE

Assessment rates in thousands (000's)

Revenue Category	Up to 1000	1001 to 2000	2001 to 3000	3001 to 5000	5001 to 7000	7001 to 10000	10001 to 15000	15001 to 20000	20001 to 30000	30001 to 40000	40001 to 60000	60001 to 90000	90001 and up
Additional per Thousand rate	1.71	1.57	1.43	1.30	1.14	1.00	0.86	0.72	0.61	0.47	0.35	0.23	0.12
Base Assessment	1710	1710	3280	4710	7310	9590	12590	16890	20490	26590	31290	38290	45190
Additional Category Assessment	0	1570	1430	2600	2280	3000	4300	3600	6100	4700	7000	6900	
New Category Assessment	1710	3280	4710	7310	9590	12590	16890	20490	26590	31290	38290	45190	

HOW TO CALCULATE YOUR DUES

On the dues schedule table, locate the column with the revenue range that includes your total annual revenue. Your dues are the Base Assessment in that column plus the amount arrived at by multiplying your revenues that exceed the lesser amount of the revenue range by the per-thousand rate in that column.

Here's how dues are calculated for a Regular Member with revenues of \$2,350,000:

- The column including the member's total revenue figure is the 2001-3000 column. The Base Assessment is \$3,280.
- The members' revenues are \$350,000 in excess of \$2,000,000 (the lesser amount of the revenue range in the 2001-3000 column). The rate for revenue exceeding \$2,000,000 is \$1.43 per thousand. This adds \$500.50 (\$1.43 multiplied by 350) to the Base Assessment.
- Total dues are \$3,780.50.

Base Assessment for revenues	\$3,280.00
Sales exceeding \$2,000,000 multiplied by \$1.43 per thousand (350 x \$1.43)	<u>500.50</u>
Total 2010 Dues	\$3,780.50

Associate Members Dues for 2010 are a flat fee of \$400.

Initiating Members Dues for 2010 are a flat fee of \$1,200.

Affiliate Members Dues for 2010 are a flat fee of \$1,200.