



**Local Media Form Letter for  
Children's Book Week Events 2015**

Hi \_\_\_\_\_,

2015 marks the 96<sup>th</sup> national celebration of [Children's Book Week](#), the longest-running national literacy initiative in the country! Already featured in [USA Today](#), Children's Book Week connects young readers with authors and illustrators at [official events](#) hosted in **50 states** during the week of **May 4<sup>th</sup> through 10<sup>th</sup>**.

The following celebrations will be taking place in your area, and we'd love for you to consider listing them in your event calendar:

**INSERT EVENT LISTINGS FOR APPROPRIATE CITY/IES FROM OFFICIAL EVENTS PAGE, EX:**

*Date*  
*Address*  
*Location*  
*Time*  
*Details*

These events are open to the public and **ALL attendees will receive a complimentary Children's Book Week [poster](#) and tote bag (while supplies last).**

Children's Book Week is administered by [Every Child a Reader](#) and sponsored by the [Children's Book Council](#).

Please let me know if you have any questions!

All best,

**Your name**